

# Mitel MiVoice Video Phone

Make Multimedia Collaboration a Natural Part of Your Workday



Imagine being able to engage in rich, productive, multimedia collaboration with co-workers, partners, customers and others as easily as making a phone call. With Mitel® MiVoice™ Video Phone, you can do just that.

MiVoice Video Phone is a first-of-its-kind device designed for the personal office and traditional meeting space of any size business. Created in response to customer requests for an easier, more cost-effective way to foster collaboration and innovation within the business, the MiVoice Video Phone combines in-room presentation display, multi-party audio conferencing and video collaboration for remote participants into a single, easy to use device.

With its compact design, embedded touchscreen and ease of deployment, the MiVoice Video Phone gives customers what they've told us they need to turn video collaboration from a special, infrequent event into a natural part of the work day.



## Key Benefits

- Video with an affordable cost of ownership
- Easier, more spontaneous collaboration using any device
- Simplified meetings and presentations



## Video with an Affordable Cost of Ownership

Video collaboration solutions have traditionally had very high price tags, and as a result were only made available in a few dedicated video conferencing rooms in larger enterprises, and were avoided all together in smaller businesses. That meant that video collaboration was not available for day to day meetings, but instead reserved for “special occasions,” such as board meetings. Most employees have limited access to video collaboration which means businesses are missing out on the innovation and productivity that comes from video collaboration.

Costing a fraction of the price of traditional solutions, MiVoice Video Phone allows you to deploy video collaboration solutions throughout your entire business. Even smaller businesses can cost-effectively deploy the MiVoice Video Phone. In fact, for the cost of one traditional video collaboration solution, you can deploy MiVoice Video Phones in four meeting rooms or offices.

Beyond just the savings in the up front capital expense, the MiVoice Video Phone delivers operational cost savings with:

- A reduced need for employees to travel (which means you save on airfare, hotel rooms and other travel related expenses).
- Out-of-the-box interoperability with existing infrastructures and third-party video solutions eliminates the need for professional, integration services.
- A “zero-learning curve” interface that minimizes training and support costs.

## Easier, More Spontaneous Collaboration

MiVoice Video Phone makes it easier to engage in the kind of productive collaboration that customers tell us drives innovation. After all, innovation is typically spontaneous, rather than a scheduled experience. The unit means employees spend less time scheduling, setting up and managing collaboration sessions and more time actually collaborating.

Because it is designed for a range of meeting spaces—from the executive office to the traditional meeting room—users are able to initiate and conduct more collaboration sessions on the fly without having to compete for limited meeting rooms. Employees are able to easily escalate a phone call into a full multimedia session that lets team members explain concepts, answer questions and achieve quick consensus on how to reach shared goals.

When connected to a projector or HD monitor, users are able to display meeting materials via a variety of methods including:

- Selecting a file from a cloud-based service (such as Box, Dropbox or Google Docs™)
- Linking to their desktop
- Inserting a memory stick directly into the unit
- Sharing materials from their personal mobile device, such as a tablet, by accessing a Web collaboration service from the MiVoice Conference Phone’s Web browser and the mobile device

By deploying MiVoice Video Phones widely throughout your business, employees will have easy access to a video collaboration solution on demand. This translates into shorter, more frequent and spontaneous collaboration sessions to get things done without disrupting the daily workflow.

## Collaboration Using Any Device

Most of today's employees have a range of personal mobile devices, such as smartphones and tablets, and many opt to leave their laptop at their desk and take these smaller, more portable devices to meetings. But that means difficulty sharing documents and presentations from these devices in the event of ad-hoc brainstorming sessions.

The MiVoice Conference Phone was designed with this type of work style in mind. Through the MiVoice Conference Phone's embedded Web browser, employees are able to simply and easily access and share content that is located on their mobile devices with others.

By making it easier to access and engage in productive collaboration, using whatever device makes sense to them, the MiVoice Conference Phone helps to remove the barriers that could be inhibiting your employees from making meetings as productive as they could be and allows innovation to become a more natural, seamless part of their everyday work environment.

## Simplified Meetings and Presentations

Customers also tell us they want meeting and presentation tools to be simpler and more intuitive, and we've addressed that with the MiVoice Video Phone as well.

With the MiVoice Video Phone there's virtually no learning curve. Its intuitive display makes it easy for even a novice to connect, present and share with others inside or outside the organization. Starting a multi-party, multimedia collaboration session is as simple as making a phone call.

Users are able to select colleagues from a corporate directory or dial outside parties using the full-color touchscreen. From there all they need to do to begin a presentation is access the material using whichever method they most prefer, including memory stick inserted into the unit; accessing content via a cloud-based service (such as Dropbox or Google Docs™); remote access into their desktop PC via RDP; or simply accessing a Web-based collaboration service via their laptop, tablet or even their smartphone and driving the content directly from it.



And if the information that was just shared is confidential, users simply touch the MiVoice Video Phones "wipe" icon when they're done and the sensitive material is gone from the appliance.

The Mitel MiVoice Video Phone is the simple, cost-effective, all-in-one multimedia collaboration appliance that customers have asked for. It makes collaboration a natural part of any productive workday.

## Additional Key Features

- Easy deployment, use and support
- Multimedia collaboration for the personal office to the traditional meeting room
- Integration with Mitel Unified Communications and Collaboration (UCC) solutions

## Easy Deployment, Use and Support

Mitel MiVoice Video Phone meets customer demands for simplicity when it comes to deployment and use. It's as easy to set up and use as any IP telephone. Its intuitive interface and seven-inch, high-resolution touchscreen color display make for a

near-zero learning curve and easy operation by even occasional users, meaning IT support requirements are greatly minimized.

## Multimedia Collaboration for the Personal Office to the Traditional Meeting Room

The MiVoice Video Phone is designed to provide businesses with a complete range of meeting room capabilities, such as audio conferencing, in-room presentation display, multi-party audio and video conferencing and remote collaboration. And it's so affordable that it makes business collaboration solutions for personal office meeting spaces and other shared spaces that you wouldn't normally equip with collaboration capabilities possible.

This not only reduces the total cost of ownership for video collaboration solutions for the business, but it also reduces the need to have to deploy a mixed solution environment in order to obtain the services and capabilities they need.

## Superior Audio Quality and Video Display

The MiVoice Video Phone's four-party audio bridge provides users with a superior sound experience. Combining an array of 16 microphones with Mitel's patented Beamforming technology and support for high-fidelity audio (22 kHz), the MiVoice Video Phone delivers 360-degree sound pickup and crisp, clear voice quality that makes conference calls feel more like in-room experiences.

The MiVoice Video Phone is interoperable with a wide range of third-party video conferencing/collaboration solutions, so that employees are able to easily communicate and collaborate with other employees, partners and customers, regardless of the video conferencing solution they are using.

## Integration with Mitel Unified Communications and Collaboration Solutions

When integrated with Mitel Unified Communications and Collaboration (UCC) solutions, users with Mitel's personal collaboration application, MiCollab, can participate in a MiVoice Video Phone video conference, and users of the MiVoice Video Phone can join larger MiCollab webinars. In the personal office, the MiVoice Video Phone can also be set up as part of a user's Personal Ring Group, so that calls can be routed right to the MiVoice Video Phone.

With Mitel MiVoice Video Phone, spontaneous and productive multimedia collaboration becomes a normal part of the workday, increasing productivity and driving innovation across your entire organization.

For additional technical specifications, please refer to the MiVoice Video Phone Data Sheet at [mitel.com/mivoicevideophone](http://mitel.com/mivoicevideophone)

## About Mitel

Mitel® (Nasdaq:MITL) (TSX:MNW) is a global leader in business communications that easily connect employees, partners and customers -- anywhere, anytime and over any device, for the smallest business to the largest enterprise. Mitel offers customers maximum choice with one of the industry's broadest portfolios and the best path to the cloud. With more than US\$1 billion in combined annual revenue, 60 million customers worldwide, and #1 market share in Western Europe, Mitel is a clear market leader in business communications. For more information, go to [www.mitel.com](http://www.mitel.com).